



FOR IMMEDIATE RELEASE

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**BOTANECO HIRES ACCOUNT MANAGER FOR EASTERN UNITED STATES**  
*- David DelloRusso brings extensive personal care experience to the company -*

**Calgary, Canada – April 7, 2009** – Botaneco Specialty Ingredients Inc. ('Botaneco') today announced the hire of David DelloRusso as their new Account Manager for Eastern United States. David will report to Daria Long, Director of Sales and Marketing for Botaneco.

"David will be a great addition to our technical sales team and we look forward to him joining us," said Daria Long. Mr. DelloRusso comes to Botaneco from Cognis Corporation, where he spent three years as a Regional Key Account Manager and an Account Manager for the East Coast region. Mr. DelloRusso will be responsible for maintaining communication with customers and prospects while focusing on meeting sales targets and creating new business.

Mr. DelloRusso earned a Bachelor of Science Degree in Pre-Med Biology for Delaware Valley College of Science and Agriculture.

**About Botaneco Specialty Ingredients Inc.**

Botaneco is the global developer and marketer of innovative Oleosome-based ingredients to the personal care and OTC topical markets. As a technologically driven provider of high performance, proprietary Oleosome-based ingredients, Botaneco is committed to developing innovative ingredients that offer multifunctional, tangible and documented benefits to both formulators and consumers. Botaneco's head office and manufacturing facility is located in Calgary, Canada and its satellite office in Bensalem, PA. More information is available and can be accessed at [www.botaneco.ca](http://www.botaneco.ca).

*This press release contains certain forward-looking statements, including, without limitation, statements containing the words "believe", "may", "plan", "will", "estimate", "continue", "anticipate", "intend", "expect" and other similar expressions which constitute "forward-looking information" within the meaning of applicable Canadian securities laws. Forward-looking statements reflect the Company's current expectation and assumptions, and are subject to a number of risks and uncertainties that could cause actual results to differ materially from those anticipated. These forward-looking statements involve risks and uncertainties including, but not limited to, changing market conditions, the successful and timely completion of clinical studies, the establishment of corporate alliances, the impact of competitive products and pricing, new product development, uncertainties related to the regulatory approval process and other risks detailed from time-to-time in the Company's ongoing filings with the Canadian securities regulatory authorities which filings can be found at [www.sedar.com](http://www.sedar.com). Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements either as a result of new information, future events or otherwise, except as required by applicable Canadian securities laws.*

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