



FOR IMMEDIATE RELEASE

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BOTANECO ANNOUNCES LAUNCH OF ALMOND OLEOSOME PRODUCT
- Hydresia™ Dulcé offers unique aesthetic performance benefits -

Calgary, Canada – April 17, 2009 – Botaneco Specialty Ingredients Inc. ('Botaneco') today announced the launch of Hydresia Dulcé (INCI: Prunus Dulcis (Sweet Almond) Oleosomes + Glycerin + Water) at the InCosmetics 2009 exposition in Munich on April 21st. Hydresia Dulcé, a natural emulsion base isolated from sweet almonds, retains all of the functional properties of Botaneco's safflower derived Hydresia™ and Hydresia™ G2 while additionally offering the skin feel benefits of sweet almond oil. Hydresia Dulcé has already been authorized by ECOCERT® as an approved raw material, complying with the standards for ecological and organic cosmetics and is identified as 99.55% natural by the organization.

"With the launch of Dulcé we are offering our customers another way to benefit from the unique properties of Oleosomes," said Botaneco President and C.E.O. Andrew Baum. "Almond Oleosomes will further enhance our customer's ability to develop products with superior aesthetics and moisturization in a natural format."

Hydresia™ Dulcé, as well as Hydresia™ and Hydresia™ G2, allow personal care, OTC and topical pharmaceutical formulators to develop new products using "cold-processing" which reduces formulation and processing time dramatically.

Botaneco's proprietary ingredients Hydresia™, Hydresia™ G2, and now Hydresia™ Dulcé are natural emulsifiers comprised of Oleosomes, natural oil carrying structures derived from seeds. Oleosomes are nature's storage facility for the emollient oils, antioxidants and natural moisture barriers that serve to keep the skin soft, supple and young looking. Using a proprietary non-solvent aqueous extraction process, these Oleosomes are isolated from the seed fully intact, and when used in skin care applications can provide lasting protection to the skin. Hydresia™, Hydresia™ G2, and Hydresia™ Dulcé are natural, renewable replacements for hydrocarbon derived petrolatum, mineral oil and non-ionic surfactants.

About Botaneco Specialty Ingredients Inc.

Botaneco is the global developer and marketer of innovative Oleosome-based ingredients to the personal care and OTC topical markets. As a technologically driven provider of high performance, proprietary Oleosome-based ingredients, Botaneco is committed to developing innovative ingredients that offer multifunctional, tangible and documented benefits to both formulators and consumers. Botaneco's head office and manufacturing facility is located in Calgary, Canada and its satellite office in Bensalem, PA. More information is available and can be accessed at www.botaneco.ca.

About ECOCERT®

ECOCERT® is a control and certification organization, whose activities are governed accordingly by the public authorities and legislation. Based in Europe, ECOCERT® conducts inspections in over 80 countries and is accredited for structure and procedures by COFRAC (French committee for accreditation), in accordance with guide standard ISO 65 (EN 45011), which requires independence, competence and impartiality.

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This press release contains certain forward-looking statements, including, without limitation, statements containing the words "believe", "may", "plan", "will", "estimate", "continue", "anticipate", "intend", "expect" and other similar expressions which constitute "forward-looking information" within the meaning of applicable Canadian securities laws. Forward-looking statements reflect the Company's current expectation and assumptions, and are subject to a number of risks and uncertainties that could cause actual results to differ materially from those anticipated. These forward-looking statements involve risks and uncertainties including, but not limited to, changing market conditions, the successful and timely completion of clinical studies, the establishment of corporate alliances, the impact of competitive products and pricing, new product development, uncertainties related to the regulatory approval process and other risks detailed from time-to-time in the Company's ongoing filings with the Canadian securities regulatory authorities which filings can be found at www.sedar.com. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements either as a result of new information, future events or otherwise, except as required by applicable Canadian securities laws.

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